



ROCKET FUEL FOR YOUR BUSINESS!

Shift4Shop offers a FREE all-in-one eCommerce solution so you can build and grow your online store while eliminating all your platform, hosting, and premium fees.

A FEATURE-RICH PLATFORM FOR GROWING YOUR ECOMMERCE BUSINESS

Shift4Shop's powerful features help increase profits and brand recognition for your business.



Order Management

With an organized dashboard and detailed sales and profit reports, you can get orders fulfilled quickly while keeping perfect records.



Payment Acceptance

Our integration with Shift4 allows you to instantly accept credit cards (and other payment methods) the moment you launch, with additional integrations to expand your customers' options.



Inventory Management

Keep accurate counts across online and offline sales, receive notifications when stock drops below a certain level, and generate purchase orders to send to suppliers.



Customer Relationship Tools

Built-in CRM and RMA systems to control and streamline your support processes, including multiple options for how you accept returns.



Real-Time Fraud Protection

With Kount's industry-leading, AI-driven fraud protection included at no additional cost, your shop will have the tools to prevent and decline chargebacks before the authorization even takes place.



SEO and Marketing

Cutting-edge SEO and marketing tools help you outrank competitors, with value-added features like upselling, cross-selling, related products, and much more.



It's quite simply the best deal available for an eCommerce website, anywhere.

ALL-IN-ONE PACKAGE

We've only just scratched the surface. Shift4Shop has everything you need, including shipping, affiliate programs, SaaS hosting and security, unlimited products and categories, frequent software updates, free 24/7/365 U.S.-based support, and more!



THE COMPETITION CAN'T COMPETE

Shift4Shop has reimagined the eCommerce pricing model. While our competitors charge up to \$299 or more per month to host your online store, you can set up a full-featured store with Shift4Shop AT NO CHARGE when you use our payment processing!

This isn't just a free trial or an entry-level account — this is a premium account **without the premium price**.

	Shift4Shop	The Other Shop
Platform Fee	\$0 for an enterprise-grade plan with unlimited products, users, features, and bandwidth	\$29 – \$299/month for standard plans \$2,000+/month for enterprise plans
Included Features	More built-in features than any other eCommerce platform — all included at no additional charge	Lacks numerous features, including stackable promotions and one-page checkout Many crucial features require more expensive plans, like real-time shipping Many features require third-party apps with additional cost
Free Themes	100+ professionally designed templates, with more being added every day	Less than 10
Migration Assistance	We'll migrate your current eCommerce website for free	Requires third-party assistance at a cost of \$1,000+

Why Shift4Shop?

- It's completely FREE when you use our payment processing service
- No coding knowledge needed to build and launch your eCommerce website
- No need to seek out web hosting, handle PCI compliance yourself, or hire developers
- Frequent software updates with new features to keep you competitive

GET STARTED TODAY!

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OUR MISSION

Our mission at Shift4Shop is to empower anyone to build a successful online store and grow their brand to reach their ambitions. We serve this mission by offering the most feature-rich, industry-leading eCommerce platform in the market.

Our Customers



+ tens of thousands more

SHIFT⁴SHOP™