First Data™

First Data™ FD400 Wireless Terminal

The Challenge

Many businesses, such as in-home services or trade-show retailers, operate and receive payment for services in remote locations. Traditional wired terminals are not portable or require power and communication outlets that are often not available. This makes it difficult for merchants to offer a variety of payment options, which can be inconvenient for customers. In a competitive marketplace, the inability to process electronic payments can be the difference between gaining or losing a customer.

The Solution

The First Data™ FD400 Terminal is a wireless, hand-held point-of-sale device that merchants can easily use remotely to provide customers with the convenience of a full range of payment options.

You'll have access to wireless downloads wherever you are. And with the touch-screen interface, it is an easy product to train on and use.

This terminal enables you to receive the full range of solutions for payment processing, including credit, debit, gift cards, paper warranty and EBT, all from a single provider.

Plus, with the "store-and-forward" capability, you can ensure card-present rates when there is no signal at the time of the transaction.

Here's How It Works

The FD400 terminal is light and ergonomically shaped for true mobility and flexibility. It utilizes 3G technologies (GPRS, GSM) for multiple options to connect wirelessly, which means you'll be getting the fastest data wireless transmissions and more coverage area for your business. The multi-application platform supports a full range of payment and value-added services. It provides fast, efficient downloads while meeting MasterCard POS Terminal Security (PTS) requirements.

Industries Served

→ Home Services/Delivery
→ Event Marketing/Trade Shows
→ Charity Functions/Events
→ Sporting Events
→ Limos/Taxi Services
→ Restaurant Delivery
→ Mobile Retail

First Data™ FD400 Wireless Terminal

Help Your Business

- → Process transactions from almost any location with full off-site POS mobility
- → Offer greater speed and security with fast, efficient downloads of payment information
- → Simplify the tracking of your payment processing by using one provider

Help Your Customers

- → Pay for goods and services electronically at home or any location
- → More payment options – credit, debit, check, gift card
- → No need for cash or check

Features

- → Full First Data processing product set
- → Multi-application platform for all payment and value-added services
- → Meets MasterCard POS Terminal Security requirements
- → 3G technology for more connection options
- → Hardware/software support for 3G technologies
- → "Store-and-forward" capability to ensure card-present rates when there is no signal
- → Optional carrying case with nylon strap and plastic clear protective overlay for the keys is available
- → Also available is an optional car charger that can be used when on the go

* This equipment may not be compatible with another processor's system. In the event you elect to use another processing service provider, you may not be able to use this equipment with their service.

A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact your First Data Sales Representative or visit firstdata.com.

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